



GOVERNMENT BBA COLLEGE

(Self-Finance & Affiliated to Gujarat University)

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भारत 2023 INDIA
वैश्विक कुटुंबकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

No: GBBA/NOTICE/2023

DATE:27/10/2023

SEMESTER: 5

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.

2. This information should be mentioned in the front page of your assignment;

- Full Name (Surname, Name, Father's Name)
- Roll Number
- Class & Division
- Semester
- Subject
- College name
- Submitted to (Sign & Date)
- Submitted by (Sign & Date)

3. Student should be sign at the top portion of each page of the assignment.

4. Deadline for Assignment submission is 9th November 2023 between 12:00 pm to 12:30 pm.

Note : This assignment submission notice is for those students who have not submitted their assignment in first round dated 18/10/2023

Prof. Ishwar Rathod
(Co-Ordinator)

Government B.B.A College (Self-Finance)
Ahmedabad



Dr. Yogesh Yadav
(Principal)

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Ahmedabad

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

MERCANTILE LAW
SUBJECT CODE: CC-301
SEMESTER:5

- Ms. Sejal Gajjar

Answer the following questions.

1. Define Contract and explain its essential elements.
2. Define 'Acceptance' along with the legal rules to acceptance.
3. Explain the difference between 'void agreement' and 'voidable contract'.
4. 'No consideration, no contract'. Explain the rule with its exceptions.
5. An agreement with minor is void ab initio. Explain the rule.
6. Define 'sale' and explain its characteristics.
7. Explain the definition of 'Goods' with its kind.
8. Define the term 'unpaid seller'. Further, discuss about various rights available to unpaid seller.
9. Explain the definition of Negotiable Instrument along with its characteristics.
10. What is dishonor of cheque? What remedies available to the payee in case of dishonor? Explain.



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BUSINESS ENVIRONMENT

SUBJECT CODE: CC-302

SEMESTER:5

- Ms. Richa Makwana

Answer the following questions.

1. Discuss the impact of WTO on the Indian economy.
2. What is budget? Discuss the types of budgetary deficits.
3. Discuss different objectives of price and distribution controls.
4. Write short note on EXIT policy.
5. Discuss the role of foreign investments in India.
6. Write a note on current Export Import Policy (2015-20)
7. Explain export import policy.
8. Explain public distribution system
9. Explain consumerism in India in detail.
10. Define social responsibility and explain its various social responsibilities of business.
11. Explain meaning and importance of business ethics.
12. Discuss the constituents of budget.
13. Write a note on WTO on Indian economy.



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ORGANIZATIONAL BEHAVIOUR

SUBJECT CODE:CC-303

SEMESTER:5

Ms. Rajul Upadhyay

Answer the following questions.

1. Discuss the Objectives of OB.
2. State any two disciplines to the field of Organizational Behavior.
3. Discuss any two Models of OB in Brief.
4. Draw and discuss the Complete pay/reward pyramid.
5. Explain the stages of Group Development.
6. Discuss key issues relating to the roles in the organization.
7. Write a short note on Matrix organization
8. Write down any two Short note:
 - A. Self- Managed Team
 - B. Problem Solving Team
 - C. Cross- functional Team
9. Explain the various types of attitude in detail.
10. Explain the five stages of group development model.
11. What are the limitations of organisational behavior ?
12. Discuss various types and reasons for resistance to change.



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OPERATION RESEARCH AND QUANTITATIVE TECHNIQUES

SUBJECT CODE: CC-304

SEMESTER:5

- Mr. Tushar Suthar

Answer the following questions.

1.) Define the terms: (I) Objective function

(ii) Basic feasible solution

(iii) Degenerate Solution

(iv) Optimal feasible solution

2.) What is LPP? Give its mathematical Formulation.

3.) Give uses of LPP.

4.) Two types of hens are kept in a poultry farm. A type of hen costs Rs. 20 each and B type of hen costs Rs. 30 each. A type of hen lays 4 eggs per week and B type of hen lays 6 eggs per week. At the most 40 hens can be kept in the poultry. Not more than Rs. 1050 is to be spent on the hens. How many hens of each type of should be purchased to get maximum eggs?

5.) Obtain basic feasible solution of given TP by Vogel's Method.

	Destinations				Supply
	1	2	3	4	
A	21	16	25	13	11
B	17	18	14	23	13
C	32	27	18	41	19
Requirements	6	10	12	15	

6.) Obtain basic feasible solution of given Transportation Problem by N-W corner

Godowns	Sales Centre				Supply
	X	Y	Z	W	
A	8	9	6	3	18
B	6	11	5	10	20
C	3	8	7	9	18
Demand	15	16	12	13	56



7.) Solve the ex.6 by Least Cost Method.

8.) State the difference between PERT and CPM.

9.) Draw PERT diagram and find EST, EFT, LST and LFT and float time. Find its critical path.

Activity	1-2	1-3	1-4	2-3	2-6	3-5	3-6	4-5	5-6	5-7	6-7
Duration (Months)	8	7	3	6	8	6	4	12	0	6	8

10.) Find expected times of the activities and draw a PERT diagram.

Activity	Optimistic Time	Most Likely Time	Pessimistic Time
1-2	7	12	13
1-3	7	10	12
2-5	8	13	15
3-4	10	12	22
4-5	10	14	18

- 11) Write application and scope of O.R.
- 12) Write short note on VOGEL'S APPROXIMATION
- 13) Discuss characteristics, advantages and limitations of PERT.
- 14) Write mathematical formulation of L.P Problem.
- 15) What is assignment problem? Represent it as a linear programming problem.



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INTERNATIONAL BUSINESS

SUBJECT CODE: CC-305

SEMESTER:5

- Mr. Krupal Acharya

Answer the following questions.

1. Define globalization. Explain the factors affecting globalization.
2. What is globalization? Explain the new trade theory.
3. What is international business? Explain the cultural factors affecting international business.
4. What do you mean by international marketing? Explain the global competitive index as a tool for country selection.
5. What do you mean by international investment? Explain the market political index as a tool for country selection.
6. What do you mean by floating exchange rate? Explain the different modes of payment used in international business.
7. Explain the international product life cycle in detail.
8. Explain the legal framework for international business.
9. Explain the procedure of appointing the clearance agent.
10. Explain the international strategic alliance.
11. Explain the franchising as a tool for international expansion.
12. Explain the concept of wholly owned subsidiaries.



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COMPANY ACCOUNTS SUBJECT CODE: CC-306 SEMESTER:5

- Mr. Saurabh Jain

Answer the following questions.

1. Describe what is Gross Total Income & Total Income.
2. State the different types of Valuation of Unfurnished Accommodation.
3. Discuss in detail about Special Allowance.
4. Following are the income details of Mr. Vinod during previous year 2020-21.

Particulars:

- 1) Income from Agriculture in India- 55,800
- 2) Dividend received from a foreign company but deposited in Bank of India-4,500
- 3) Dividend received from a Write a short note on Agriculture income. Explain in detail Assessment year & Previous year.
- 4) Indian company but deposited in Foreign Bank. -5500.
- 5) Income received in earlier previous year outside India but brought in India during the previous year. -22,000
- 6) Income from property in England half of which received in India remaining amount received there. - 42,000
- 7) Pension from former employer in India received in New Zealand. 51,000
- 8) Profit from business in Ahmedabad and managed from outside. 17,000
- 9) Gift received from sister. - 12,000
- 10) Income from business in Ahmedabad. Controlled from Paris. -18,500



11) Income from business in Amsterdam. Controlled from Surat. - 27,000

Find out his gross total income if he is

- (1) Resident and ordinary resident.
- (2) Resident but not ordinary.
- (3) Non-resident in India.

7. Mr. Tarun Kumar is an employee in Sun India Limited. India, Find out taxable salary income for the previous year 2020-21

1) Basic Salary: Rs. 3,00,000 p.a.

(2) Dearness Allowance is 1/3 of basic pay (1/4 of which is part of salary for retirement purpose.)

(3) House Rent Allowance Rs. 1,000 per month.

(4) Transport Allowance Rs. 2,400 p.m.

(5) Education Allowance (for 3 Children) Rs. 6,000.

(6) Hostel Allowance (for 2 Children) Rs. 10,000.

(7) Employers' contribution to R.P.F. is Rs. 3,500 p.m.

(8) Gas and electricity charges paid by company Rs. 22,800.
(1/3 for personal use)

(9) On 1-1-2017, the company had purchased a laptop of Rs. 80,000. The company has allowed him to use the laptop. On 1-5-2020, he purchased such laptop from company at Rs. 2,000. (Rate of depreciation @50%p.a. under reducing balance method.)

(10) Lunch facility provided during office hours for 250 days. Cost per dish Rs. 120 is borne by the company; a token amount of Rs. 30 per dish is deducted from his salary.

8. (B) Mr. Arun has provided following information.

Basic salary: Rs. 5,00,000 p.a.

Dearness Allowance: 40% of Basic salary (60% of D.A. is used for retirement benefit.)

Medical allowance: Rs. 40,000, Bonus: Rs. 50,000, Commission: Rs. 40,000.

Cost of furniture provided by employer: Rs. 3,00,000

Hire charges paid by employer for home appliance: Rs. 3,000 p.m.



Calculate taxable perquisite as per following conditions.

- (1) If the house is in Ahmedabad.
- (2) If the house is in Vadodara (Population)
- (3) If the house is in Jamnagar (Population 9,00,000)
- (4) If the company has paid rent of Rs 9,000 p.m.
- (5) If company has paid rent of Rs 10,000 p.m.

9. Mr. Ghanshyam stayed in India for the period mentioned below after his first arrival. Determine his residential status for the Assessment Year 2022-'23.

Accounting Year Days of Presence

2017-'18	70
2018-'19	130
2019-'20	120
2020-'21	100
2021-'22	90

10. What is Perquisite? Discuss features of Perquisite.
11. What do you mean by Allowances?
12. Write a short note on: Depreciation.
13. Write a short note on: Business and Profession.



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ADVANCED MARKETING MANAGEMENT

SUBJECT CODE: CC-307

SEMESTER:5

- Ms. Jyoti Jain

Answer the following questions.

1. Explain the brand architecture with example.
2. Write a short note: (a) Brand Image (b) Brand Equity (c) Brand Awareness
3. Explain the process of research and research design with suitable example.
4. Explain the scaling techniques with example.
5. Define the service marketing and its types
6. Explain the significance of Likert scale in marketing research
7. What are the basic rules to design an effective questionnaire?
8. Which the sampling methods are uses in marketing research for effective data collection?
9. Explain the characteristics of service marketing.
10. Explain the types of research design.
11. Discuss the role of research in advance marketing management
12. Explain the different types of data collection methods in research.
13. Explain the role of service marketing in modern era.
14. Explain the brand identity with few examples.



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ADVANCED HUMAN RESOURCE MANAGEMENT-1

SUBJECT CODE: CC-307

SEMESTER:5

-Ms. Rajul Upadhyay

Answer the following questions.

Q-1 Differentiate Performance appraisal from Performance Management.

Q-2 Why Performance Management System needed in an organisation?

Q-3 Discuss the Competency based pay.

Q-4 Write down the Process of Pay rates.

Q-5 Discuss any two basic factors an HR manager needs to consider while determining pay rates.

Q-6 Write a note on

A) Investment perspective of HR.

B) Equity and its impact of pay rates.

Q-7 What is SHRM? Explain the benefits of SHRM.

Q-8 What is the supervisor 's role in appraising performance?



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ADVANCED FINANCIAL MANAGEMENT

SUBJECT CODE: CC-307

SEMESTER:5

- Mr. Krupal Acharya

Do as Directed

Question:1 Calculate the Weighted Average Cost of Capital on Book-Value basis and Market-Value basis.

ABC Company Ltd., has following capital structure in their book value;

12% Debenture of Rs. 10 each	13,50,000
8% preference share of Rs. 10 each	10,00,000
Equity shares of Rs. 15 each	15,00,000

Market price of capital are as follows;

- (i) Market price of debenture is Rs. 13
- (ii) Market price of preference share is Rs. 15
- (iii) Market price of Equity share is Rs. 20



Additional information are as follows;

- (i) 12% redeemable debenture of Rs. 120 each, having a face value of Rs. 100 and floating cost is 4%. It will be redeemed after 7 years.
- (ii) 8% preference share redeemed after 10 years having a face value of Rs. 100, having a floatation cost 6%.
- (iii) Company paying Rs.3 as a Dividend last year and the growth rate of this dividend is 6%, the floatation cost is 3% on market price.
- (iv) Corporate tax rate is 55%.

Question:2 What do you mean by dividend? Explain the factors affecting dividend policy in detail.

Question:3 Explain the Walter Model and Gordon Model as a relevance theory of dividend.

Question:4 From the following data calculate the WACC.

Type of security	Book Value	Market Value	Specific Cost
Equity share	5,00,000	14,00,000	12%
General Reserve	3,00,000		
Preference Share	2,50,000	3,00,000	8.5%
Debenture	8,50,000	5,50,000	9%

Question:5 Calculate the MWACC from the following data.

Type of security	Book Value	Specific Cost
Equity share	5,00,000	12%
Debenture	8,50,000	9%
Preference share	1,50,000	4%

Question:6 A company issued 15% irredeemable preference shares of Rs.200 each. If the share is issued at:

- (i) at par,
- (ii) at a discount of 12%,
- (iii) at a premium of 15%. Calculate the cost of capital for these three situations if the floatation cost is 5.5%.

Question:7 A company issue 10% debenture to raise Rs. 5,00,000 at par, calculate the cost of debt before tax and after tax. If tax rate is 50%.

Question:8 Differentiate between Forward and Future contract.

Question:9 Explain the different types of derivative market.

Question:10 Explain the different participant in derivative market.

Question:11 Explain the types of dividend policy.

Question: 12 Explain the major irrelevance model of dividend.

Question: 13 Explain the difference between forward and future contract.

